



2006 Cooperative Advertising Program Conditions

Contact Person Marlene Milne
Plasti-Fab Ltd.
Division of PFB Corporation
270, 3015 – 5th Avenue NE, Calgary, Alberta T2A 6T8
Tel: (403) 569-4313 Fax: (403) 248-9325 Email: mmilne@plastifab.com

- Program**
- 0.75% of Plasti-Fab product purchased if you place an ad.
 - We can help you customize your ads so that they are unique. Give us 2 weeks notice and we will accommodate your request.

- Account**
- Must be kept CURRENT to qualify.

- Allowances**
- Paid quarterly, based only on the Plasti-Fab products being advertised.
 - GST Is ADDED to the advertising allowance payable.

- Production Costs**
- Costs for individual ads are NOT included in the program.

- Advertisements**
- Must include the Plasti-Fab product logos. (Logo must be used in Pantone 354U Green, or Black).
 - Plasti-Fab logo can be used when multiple products are advertised.
 - Plasti-Fab ad mats are provided as guidelines for usage of Plasti-Fab logo and graphics.
 - Competitive products or trade names MUST NOT be featured in the same advertisement.
 - PRE-APPROVAL of proposed ads by Plasti-Fab is required.

- Minimum Ad Run**
- ONE advertisement every quarter.

- Claims**
- Based upon ad tear sheets, including date of the advertisement must be forwarded to the attention of Marlene Milne.
 - May be submitted at any time during the calendar year.
 - For ads placed during 2006 calendar year, forward claims before March 31, 2007.

- Where to Find Co-op Program**
- FTP Site: <ftp://plastifab.com> (216.220.49.243)
Port: 21
User name: plastifab_public
Password: visitor
- Any questions contact Michael Lam
Tel: (403) 569.4331 Email: mlam@plastifab.com

2006 Cooperative Advertising Program

Sample Product Application Ads

Insulating Exterior Basement Walls



INSULATING EXTERIOR BASEMENT WALLS

Plasti-Fab PlastiSpan™ Insulation

- PlastiSpan Insulation on the exterior face of your basement wall isolates concrete from temperature fluctuations.
- PlastiSpan Insulation meets National Building Code requirements for above and below grade applications.

2' x 8' x 1"	X
2' x 8' x 1.5"	X
2' x 8' x 2"	X

6.95" x 5.55"



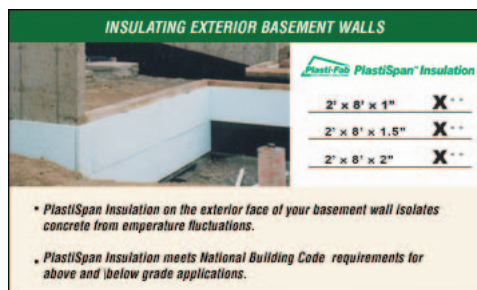
Insulating Exterior Basement Walls

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2' x 8' x 1"	X
2' x 8' x 1.5"	X
2' x 8' x 2"	X

3" x 5"



INSULATING EXTERIOR BASEMENT WALLS

Plasti-Fab PlastiSpan™ Insulation

2' x 8' x 1"	X
2' x 8' x 1.5"	X
2' x 8' x 2"	X

- PlastiSpan Insulation on the exterior face of your basement wall isolates concrete from temperature fluctuations.
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5" x 3"


Sample ads and photos are available on the ftp site and can be updated with dealer information. If specific formats are required or if you would like a unique ad prepared, please contact Plasti-Fab at (403) 569-4313.

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Sample Product Application Ads

Insulating Interior Basement Walls

INSULATING INTERIOR BASEMENT WALLS



- PlastiSpan Insulation can save up to 30% of your home heat loss through basement walls
- PlastiSpan Insulation meets National Building Code requirements for above and below grade applications.



Plasti-Fab PlastiSpan™ Insulation

2' x 8' x 1"	X **
2' x 8' x 1.5"	X **
2' x 8' x 2"	X **

6.95" x 5.55"

Insulating Interior Basement Walls



Plasti-Fab PlastiSpan™ Insulation

- PlastiSpan Insulation can save up to 30% of your home heat loss through basement walls.
- PlastiSpan Insulation meets National Building Code requirements for above and below grade applications.

2' x 8' x 1"	X **
2' x 8' x 1.5"	X **
2' x 8' x 2"	X **

3" x 5"

INSULATING INTERIOR BASEMENT WALLS



Plasti-Fab PlastiSpan™ Insulation

2' x 8' x 1"	X **
2' x 8' x 1.5"	X **
2' x 8' x 2"	X **

- PlastiSpan Insulation can save up to 30% of your home heat loss through basement walls.
- PlastiSpan Insulation meets National Building Code requirements for above and below grade applications.

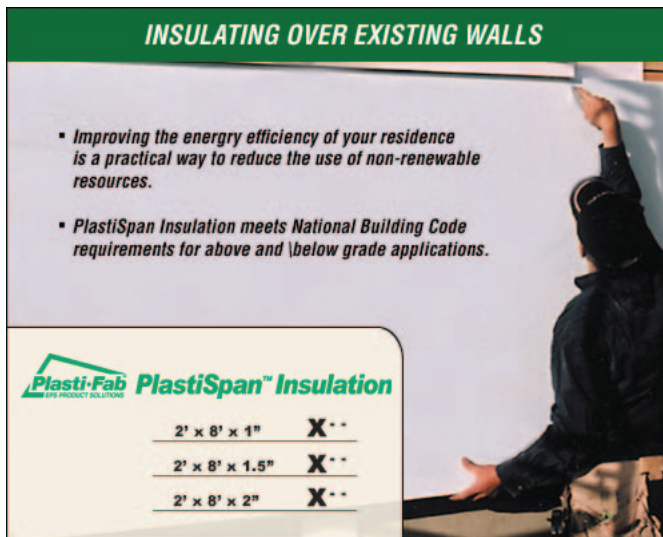
5" x 3"

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2006 Cooperative Advertising Program

Sample Product Application Ads

Insulating Over Existing Walls



INSULATING OVER EXISTING WALLS

- Improving the energy efficiency of your residence is a practical way to reduce the use of non-renewable resources.
- PlastiSpan Insulation meets National Building Code requirements for above and below grade applications.

Plasti-Fab PlastiSpan™ Insulation

2' x 8' x 1"	X**
2' x 8' x 1.5"	X**
2' x 8' x 2"	X**

6.95" x 5.55"



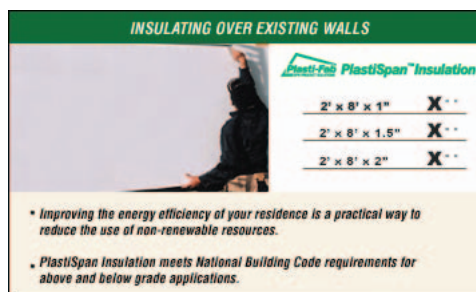
Insulating Over Existing Walls

Plasti-Fab PlastiSpan™ Insulation

- Improving the energy efficiency of your residence is a practical way to reduce the use of non-renewable resources.
- PlastiSpan Insulation meets National Building Code requirements for above and below grade applications.

2' x 8' x 1"	X**
2' x 8' x 1.5"	X**
2' x 8' x 2"	X**

3" x 5"



INSULATING OVER EXISTING WALLS

Plasti-Fab PlastiSpan™ Insulation

2' x 8' x 1"	X**
2' x 8' x 1.5"	X**
2' x 8' x 2"	X**

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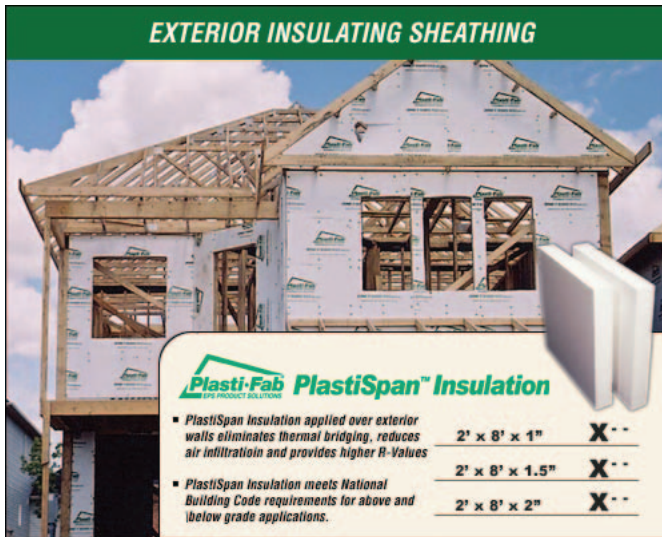
5" x 3"

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2006 Cooperative Advertising Program Sample Product Application Ads

Exterior Insulating Sheathing

EXTERIOR INSULATING SHEATHING



Plasti-Fab PlastiSpan™ Insulation

- PlastiSpan Insulation applied over exterior walls eliminates thermal bridging, reduces air infiltration and provides higher R-Values
- PlastiSpan Insulation meets National Building Code requirements for above and below grade applications.

2' x 8' x 1"	X
2' x 8' x 1.5"	X
2' x 8' x 2"	X

6.95" x 5.55"

Exterior Insulating Sheathing



Plasti-Fab PlastiSpan™ Insulation

- PlastiSpan Insulation on the exterior face of your basement wall isolates concrete from temperature fluctuations.
- PlastiSpan Insulation meets National Building Code requirements for above and below grade applications.

2' x 8' x 1"	X
2' x 8' x 1.5"	X
2' x 8' x 2"	X

3" x 5"

EXTERIOR INSULATING SHEATHING



Plasti-Fab PlastiSpan™ Insulation

2' x 8' x 1"	X
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Sample Product Application Ads

Insulating Above a Basement Floor

INSULATING ABOVE A BASEMENT FLOOR



- Floor insulated with PlastiSpan Insulation will be within 3 C of the room's temperature.
- PlastiSpan Insulation meets National Building Code requirements for above and below grade applications.



2' x 8' x 1"	X **
2' x 8' x 1.5"	X **
2' x 8' x 2"	X **

6.95" x 5.55"



Floor insulated with PlastiSpan Insulation will be within 3 C of the room's temperature.

PlastiSpan Insulation meets National Building Code requirements for above and below grade applications.

Insulating Above a Basement Floor



2' x 8' x 1"	X **
2' x 8' x 1.5"	X **
2' x 8' x 2"	X **

3" x 5"

INSULATING ABOVE A BASEMENT FLOOR





2' x 8' x 1"	X **
2' x 8' x 1.5"	X **
2' x 8' x 2"	X **

- Improving the energy efficiency of your residence is a practical way to reduce the use of non-renewable resources.
- PlastiSpan Insulation meets National Building Code requirements for above and below grade applications.


5" x 3"

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2006 Cooperative Advertising Program Sample Product Application Ads

For Basements - Under Concrete Floors

RADIANT FLOOR HEATING SYSTEMS



Plasti-Fab PlastiSpan™ Insulation

- Studies show that a properly insulated basement can be responsible for more than 25% of home energy savings.
- PlastiSpan Insulation meets National Building Code requirements for above and below grade applications.

2' x 8' x 1"	X
2' x 8' x 1.5"	X
2' x 8' x 2"	X

6.95" x 5.55"

Radiant Floor Heating Systems




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- Studies show that a properly insulated basement can be responsible for more than 25% of home energy savings.
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2' x 8' x 1"	X
2' x 8' x 1.5"	X
2' x 8' x 2"	X

3" x 5"

RADIANT FLOOR HEATING SYSTEMS



Plasti-Fab PlastiSpan™ Insulation

2' x 8' x 1"	X
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Sample Product Application Ads

Advantage ICF System

INSULATING CONCRETE FORMING SYSTEMS




- Reduce Noise Transmission
- Reduced Air Leakage
- Effective Thermal Resistance



Plasti-Fab Advantage ICF System™

- For quiet, safe, comfortable and energy efficient living building with the Advantage ICF System.
- Be sure to visit our comprehensive website for all your insulating needs.

6.95" x 5.55"

Insulating Concrete Forming Systems




Plasti-Fab Advantage ICF System™

- For quiet, safe, comfortable and energy efficient living, build with the Advantage ICF System.
- Be sure to visit our comprehensive website for all your insulating needs.

3" x 5"

INSULATING CONCRETE FORMING SYSTEMS




Plasti-Fab Advantage ICF System™

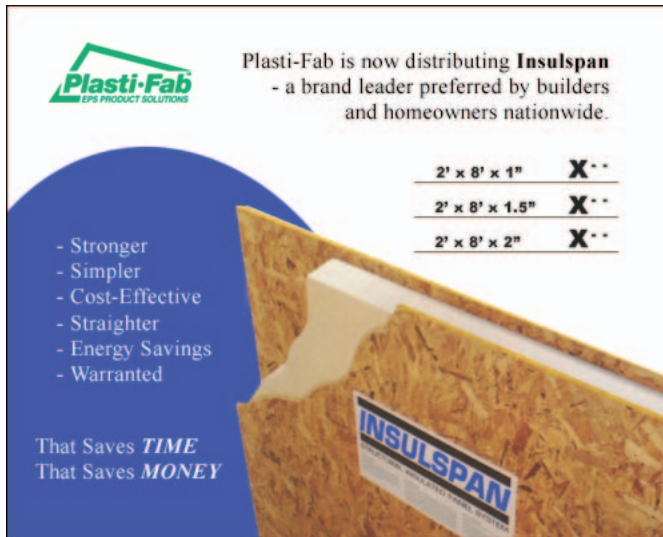
- For quiet, safe, comfortable and energy efficient living, build with the Advantage ICF System.
- Be sure to visit our comprehensive website for all your insulating needs.

5" x 3"

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2006 Cooperative Advertising Program Conditions

Insulspan SIP System



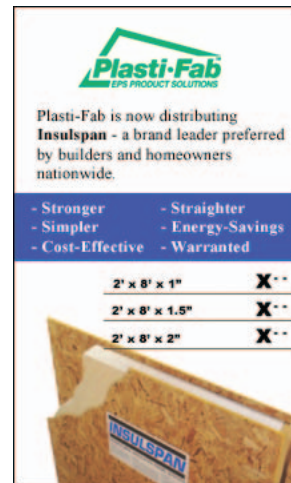
Plasti-Fab is now distributing **Insulspan** - a brand leader preferred by builders and homeowners nationwide.

2' x 8' x 1"	X**
2' x 8' x 1.5"	X**
2' x 8' x 2"	X**

- Stronger
- Simpler
- Cost-Effective
- Straighter
- Energy Savings
- Warranted

That Saves **TIME**
That Saves **MONEY**

6.95" x 5.55"



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2' x 8' x 1"	X**
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- Straighter
- Energy-Savings
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3" x 5"



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Ad Elements - Logos and Trademarks

We have included on the CD the following Logos and Trademarks to be used as Ad Elements.

Artwork for Colour Version

Logos must appear as Pantone 354 Green



"Plasti-Fab.eps"

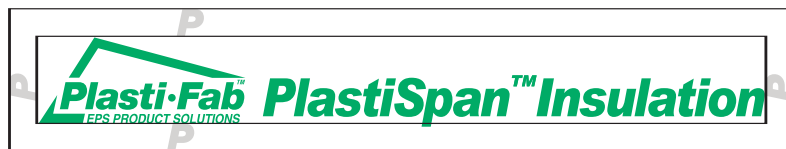
Black & White Artwork



"Plasti-Fab (black).eps"

Logo Placement

The best way to make Plasti-Fab's name and logo noticeable is to leave white (clear) space around the logo. This is preferable to increasing the size of the logo if the logo will appear crowded at the larger size. Plasti-Fab's logo should always have a minimum clearance of at least the height of the Plasti-Fab "P" on all sides of the logo. $P = x$ height. Minimum distance to next text or graphic = x .



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