

McKelvey Studio

St. Johns, MI, USA



An artist unleashes his creativity to design a three-story addition with Insulspan® SIPs

Artist Brian McKelvey is nationally recognized for his realistic caricatures of college town pubs and cityscapes. When it came time to create a custom art studio on his lakefront property in St. Johns, Michigan, McKelvey dreamt big—designing a three-story studio and library connected to his home with an elevated causeway.

“I wanted to create a space you didn’t want to leave,” he said. “I designed it down to the inch. Its a been a dream in progress.”

McKelvey selected the Insulspan® Structural Insulating Panel (SIP) System for the walls and roof of his new 3,262 sq. ft. studio. Finalizing the plans brought McKelvey into a collaborative relationship with Insulspan’s in-house design department.

“I got to visualize the design process really well, and I loved the plans that came to me,” he said. “I needed to see my vision, and Insulspan helped make that a reality.”

Insulspan SIPs also provided McKelvey with superior energy efficiency and comfort due to their solid core of rigid foam insulation. Without the gaps in insulation, thermal bridging, or air leakage common in traditional wood framing, homes

built with Insulspan SIPs maintain a more consistent temperature and a comfortable indoor environment.



“Being high up, I wanted to have the warmest environment,” said McKelvey. “Insulspan SIPs gave us faster construction and a sturdier feel to the structure.”

“In the future I will build again, and I will use Insulspan,” he added.

“It was a pleasure to work with such a creative homeowner and help him realize his vision using the Insulspan SIP System,” said Insulspan Blissfield Sales Manager Aaron Hinde. “Now he has a studio that is comfortable, quiet, and energy efficient.”

