

# Powamo, MI Residence

Powamo, MI, USA



## Insulspan® SIPs help homeowners create an energy-efficient and durable Michigan home

When building a custom two-story Colonial house, a couple in Powamo, Michigan began their research by examining alternative building systems that would create a higher quality home than traditional wood framing.

“Before we started building I was looking at alternatives like superior building materials,” said the homeowner. “We wanted to find something that was better than what everyone else has.”

Their search led them the Insulspan® Structural Insulating Panel (SIP) System. Insulspan SIPs provide exceptional energy efficiency and durability due to their insulating core that is continuous throughout the prefabricated panels, virtually eliminating heat loss caused by thermal bridging at wood studs, gaps, and air leakage.

“I have the satisfaction of knowing I will never have air gaps or insulation settling,” said the homeowner. “I like the idea that my home is just built better with better materials.”

Insulspan’s industry-leading Ready-To-Assemble building system also saves time and labor during the construction process.

“The builder was familiar with SIPs, had built his own house with SIPs, and was a huge advocate of the Insulspan System,” said the homeowner. “The builder

nudged me along and removed a lot of his labor costs to not do stick framing.”

“We really like working with builders who understand the value behind the product and how it works,” said Aaron Hinde, Insulspan Blissfield Sales Manager. “Our Ready-To-Assemble package goes a long way, but a builder who really stands behind the technology and building system makes the project a success.”

